

## Dear Friends and Supporters,

We are so pleased to share that Sunbeam's Holiday Appeal for 2024 is in support of the complete redesign and transformation of our **Snoezelen** Room at Sunbeam's Kingsway Campus in Kitchener.

The Snoezelen Room promotes a **multi-sensory environment** that helps reduce agitation and anxiety by stimulating visual, audio and tactile responses and encouraging verbal and non-verbal communication.

Used by healthcare professionals for decades, a properly designed Snoezelen multi-sensory space, tailored to the diverse needs of persons living with **developmental disabilities** promotes relaxation and calm using gentle light, interesting visuals and varied textures. In addition to balancing sensory stimulation, the Snoezelen Room provides learning and development opportunities such as colour matching, understanding cause and effect and creating themed environments.

**Multi-sensory environment:** Used increasingly for education, therapy, stimulation, calming, interaction, treatment, in a safe and comfortable atmosphere with an air of enjoyment and motivation. Fosters improvements to client/caregiver relationship, and designed to enhanced quality of life.

**Neurodivergent** individuals, whether living with a developmental disability, **ADHD**, on the **autism** spectrum, or experiencing other complex needs usually have challenges with over- or under-stimulation. Often unable to organize and respond appropriately to uncontrolled stimuli, a properly designed Snoezelen space can provide a controlled and calming multi-sensory experience, or a single sensory focus depending on the individual's needs.

Beneficial and meaningful to children, youth and adults, regardless of ability, Snoezelen can be experienced alone, or as a shared experience with a family member, another caregiver, support staff or therapist.

The Sunbeam Community has consistently benefited from having a tailored multi-sensory space as part of our onsite therapeutic amenities. Currently, we are undergoing a much-needed complete transformation of our Snoezelen Room at Sunbeam's Kingsway Campus.

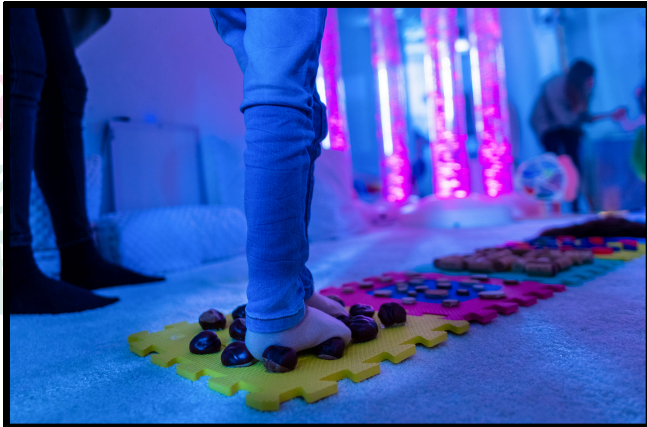
**Neurodivergent:** An umbrella term for individuals whose brains process information differently than most people. It's used to describe people with conditions like Autism Spectrum Disorder, Attention Deficit Hyperactivity Disorder, Dyslexia, Dysgraphia, Tourette's syndrome and Tics.

**Snoezelen:** The word Snoezelen originates from the Dutch words for Snufflen (to seek out) and Doezelen (to relax).



**Developmental disabilities:** A group of conditions due to an impairment in physical, learning, language, or behaviour areas. These conditions begin during the child's developmental period, may impact day-to-day functioning, and usually last throughout a person's lifetime





This new design incorporates state-of-the-art multi-sensory equipment (such as bubble tubes, fibre optics, 360° projection systems) as well as comfort and interactive amenities (custom surfaces, interactive panels, tactile interfaces with texture and motion). We are also committed to ensuring a fully accessible space, including main floor access, a ceiling lift, automated door openers and close proximity to accessible washroom facilities.

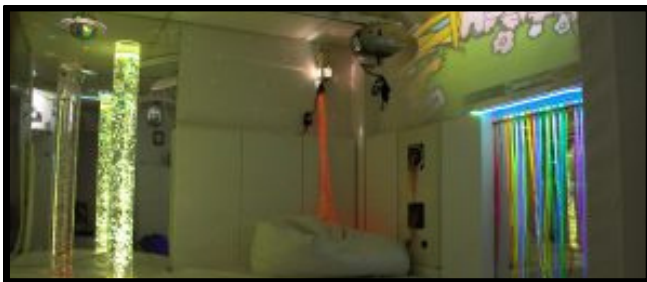
Whether supported through a Sunbeam inclusive living group home or living in the community at large, many individuals will greatly benefit from having access to the Snoezelen Room.

Due to the specialized design and functionality of the equipment, interactive amenities and accessibility features needed to develop this new Snoezelen multi-sensory space, the budget for this project is \$75,000.

This one-time investment, made possible through the kind generosity of Sunbeam supporters like you, will enable a state-of-the-art therapeutic multi-sensory space and experience.

**ADHD:** Attention deficit hyperactivity disorder (ADHD) is a behavioural disorder characterized by symptoms of inattention and/or impulsivity and hyperactivity

**Autism:** Autism Spectrum Disorder is a lifelong developmental disability that affects how a person communicates with, and relates to, other people and the world around them. People with autism may also experience over- or under-sensitivity to sounds, touch, tastes, smells, light or colours.



Please consider making a donation in support of the transformation of Sunbeam's Snoezelen multi-sensory space which will benefit the individuals we support for many years to come.

**How to donate:**

- Online [www.sunbeamcommunity.ca/donate](http://www.sunbeamcommunity.ca/donate) or scan the QR Code
- Cheque using the enclosed self-addressed envelope
- Credit Card or Debit Card Contact us at (519) 893-6200



Sincerest thanks, and warmest wishes for a healthy and happy holiday season ahead from everyone at the Sunbeam Community.

*Connie Smith*

Connie Smith  
President, Board of Directors

*Brian Swainson*

Brian Swainson  
Chief Executive Officer



# YOUR GIFT MAKES A DIFFERENCE

**Return Mailing Address**  
2749 Kingsway Dr,  
Kitchener, ON N2C 1A7

Your donation can help us create a revitalized Snoezelen multi-sensory space at Sunbeam, providing a calming and enriching experience for the people we support. Every contribution brings us closer to supporting our community's needs in a meaningful, lasting way.

**YES, I want to support Sunbeam Community & Developmental Services!**

## MAKE A MONTHLY CONTRIBUTION

I would like to become a monthly contributor and I authorize Sunbeam Community & Developmental Services to automatically charge the follow amount each month:

\$50       \$100       \$250  
 \$500       Other \$ \_\_\_\_\_

## METHOD OF GIVING MONTHLY

Credit or debit card. Complete **card information** on the right or call us at **(519) 893-6200**

First and Last Name

Email

Please sign below to authorize your monthly gift to Sunbeam Community & Developmental Services.

Signature

Date

## MAKE A ONE TIME GIFT

I would like to make a one time donation to Sunbeam Community & Developmental Services

\$50       \$100       \$250  
 \$500       Other \$ \_\_\_\_\_

Please make cheques payable to **Sunbeam Community & Developmental Services**, call us at **(519) 893-6200** or fill out the card information below to make your contribution

## CREDIT/DEBIT CARD INFORMATION

Name on Card

Credit Card Number

Expiry Date

CVV

## REQUIRED MAILING INFORMATION

First and Last Name

Address

City

Province

Postal Code

Phone Number

**DONATE**



You can also make donations online at [WWW.SUNBEAMCOMMUNITY.CA/DONATE/](http://WWW.SUNBEAMCOMMUNITY.CA/DONATE/) or by scanning the QR code